

good call
on America's premium brands

free
lighter
with 2-pack
purchase

free
phone offer
with proofs of purchase
see specially marked packs
while supplies last

10004-022
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Benson & Hedges Ultra Lights
100's: 8 mg "tar," 0.5 mg nicotine - Merit Lights: 8 mg "tar," 0.5 mg nicotine -
Virginia Slims Lights: 8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.